

## PRESS RELEASE

### **Viba sweets Inc.: New CEO Marketing and Sales (Distribution)**

Since the 1. of August this year, Dr. Stefan Feit (40) joined Viba sweets Inc., Floh-Seligenthal, as CEO. He was managing director of German Sweets and active in the BDSI (Association of the German Confectionery Industry).

Dr. Feit ,Doctor of Laws, has a tremendous experience and trade knowlegdge in all levels of Sales and Distribution, particularly in the fields of Marketing and Export. Previously he operated as a Lawyer in the meat industry.

In the upcoming weeks Viba sweets´ managerial shareholder Karl Heinz Einhäuser (66) will hand over the areas of responsibility such as Sales, Distribution, Marketing and Law to Dr. Feit. Mr. Einhäuser, who jointly bought and successfully developed the company Viba with Mr.Storch 17 years ago, will in future concentrate on strategic orientation, finances, controlling and personal. In the near future Dr. Feit will take over all areas of responsibility.

The second managerial shareholder Mr. Holger Storch (51) remains head of production and manufacturing.

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